

DESIGN MY NEXT DOWNSTREAM FRIEND AND SHOW HOW POLLUTION MAKES THEM UNHAPPY!



Hi! I am Gurgle and I am the storm drain ambassador for the City of Memphis. If you have been reading my adventures, you have learned that pollutants can enter a storm drain (like myself) and flow into our surrounding creeks, streams, and rivers. Storm water pollution has a global impact through the watershed. For example, Harrison Creek flows to the Wolf River, which flows to the Mississippi River, which flows to the Gulf of Mexico, which flows to the North Atlantic Ocean. Your health, the health of our waterbodies, and the health of our wildlife rely on the quality of storm water. One of the ways that you can help improve the quality of storm water is by adopting a storm drain. Adopting a storm drain is easy, but you need an adult to submit the application online at MemphisStormWater.com and help you SAFELY keep your storm drain clean.

Now YOU know how pollutants can enter into a storm drain, flow to our creeks, streams, and rivers, and harm the quality of the water and the wildlife in and around it. You even know a way that pollution can be prevented by adopting a storm drain. But many people in Memphis DON'T know. Help us teach them by participating in this fun art contest!

Design my next downstream friend and show how pollution makes him/her unhappy!

CONTEST RULES

Who can enter? All students PK -5th grade in any school within the City of Memphis limits (including homeschool).

How and when do you enter? Entries must be postmarked by Friday March 31, 2017.

Mail or bring original art to 2714 Union Avenue Ext. Suite 625 Memphis TN, 38122

Other Requirements:

- Artwork must be original, must not violate any U.S. copyright law, and will become the property of the City of Memphis Storm Water Program and may not be returned. Any art medium is acceptable. By submitting artwork, the artist grants The City of Memphis Storm Water Program the permission to reproduce and display his/her artwork and character (or any variation) for use to promote Storm Water Pollution Prevention.
- One entry per student or group. Each entry must be clearly labeled on a postcard firmly attached to the bottom or back with the following information:

Student name	Grade	Teacher/contact name	School name
1-5 word supporting slogan		Contact phone number	School address
Name and species of the downstream friend and the name of the Memphis waterbody			
- Art must use the theme "Why Adopt a Storm Drain" and include a supporting slogan no greater than 5 words length. It must also show pollution entering a Memphis waterbody, and a new downstream friend for Gurgle that supports this theme. Gurgle's downstream friend must live within the Memphis area.
- Artwork must be 17 inches long and 10 inches high or be able to be clearly reduced, cropped, or photographed to those dimensions.
- Artwork will be judged on factual content, legibility, creativity, and subject matter*. Please note that students should do their own work.

What are the prizes? Two winners will be announced during the Spring Public Meeting and all entries will be proudly displayed at the Public Meeting and on MemphisStormWater.com. There will be one winner for the PK- 2nd grade age group and one winner for the 3rd- 5th grade age group. Each winner will have their artwork publicized in JabberBlabber Magazine, LaPrensa Latina, and on a billboard with their first name, grade, and school name. The winning characters will also be featured in a new Gurgle comic strip. The winning student and school may also be recognized for their accomplishment on the Storm Water Program's next commercials.

Questions? Contact: 636-4349 or email StormWater@MemphisTN.gov

*Subject matter must be appropriate for public display to all audiences.

